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iTunes U — a powerful distribution system for everything from lectures to language lessons, films to labs, audiobooks to tours — is an innovative way to get educational content into the hands of students.



iTunes U includes content from

- 1. U.S. State Departments of Education
- 2. Hundreds of leading universities and colleges
- 3. Beyond Campus which contains high quality content from providers such as PBS, NPR, and American Public Media, as well as from cultural institutions, such as the Smithsonian, The New York Public Library, the Brooklyn Museum, and many more.
- 4. All of this content is free.

Try This:

- 1. Open iTunes, then click **iTunes Store** (below Store in the sidebar).
- 2. Click **iTunes U** on the black stripe at the top of the iTunes window.
- Click on Universities & Colleges in the upper right of the iTunes window.
- 4. Click on the University of South Florida.
- 5. Click on **Classic Readings from Lit2Go** to find audio recordings of historically and culturally significant literature in K-12 schools. Try out the **Fairy Tales and Other Traditional Stories** collection.
- 6. Click on **iTunes U** on the black stripe again.
- 7. Click on **K-12** at the top right side.
- 8. Click on **Kentucky**, then click on **McCracken County** and investigate their **Virtual Math Academy**.
- 9. Click on **iTunes U** on the black stripe again.
- 10. Click on **Beyond Campus**.
- 11. Click on **KQED** in the list.
- 12. Click on QUEST: Science and Nature.
- 13. Pick out a couple of these excellent video podcasts to watch, and also check out the Educator Guides that accompany them.
- 14. To search for iTunes U items on a certain topic, enter text in the search field in the upper right of the iTunes window. The iTunes Store divides the results into categories. Click **iTunes U** under **Filter By Media Type** at the left of the window to see just the iTunes U items from the search.





